**Songyi Kim**

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Diamond Ogilvy

JS Tower, 144-20,   
Samsung-dong,  
Kangnam-gu, Seoul

Dear Hiring Recruiter:

I would like to express my interest in the AE position at Diamond Ogilvy. My overall qualification, which is solid experience gained through my knowledge and education, seems to match your requirements as defined in your website posting.

As a project manager of the Car Design Competition project in Dailycar, I spearheaded to launch and manage the competition including AD budget planning and advertising the marketing. I have been to cultivating my marketing skill by successfully gaining 338 applicants from 11 countries for the competition. Through this experience, I am confident to contribute to your company with my marketing skills.

With the hands-on experience in analyzing the global auto industry, I achieved over 690,000 views on my analytical article about electronic vehicle market by researching analyst report and articles. Moreover, I applied my analyzing skill to marketing field like retargeting strategy and establishing keywords.

Grown up with a diverse environment, I gained intercultural communication skill with fluently speaking Mandarin, English and Korean. Furthermore, I proved communication skill by leading competition successfully with harmonizing judges, winners and, applicants.

I am confident that I would make a valuable asset to your team and company due to my marketing, analytical, communication skills. I would like to have an opportunity to meet with you in the near future to discuss my qualification further.

Thank you for your time and consideration and I look forward to hearing from you soon.

Sincerely,

Songyi Kim.